



Creative Art Director Fashion (m/f)

– Hamburg –

Wir sind eine international erfolgreiche Modemarke und in 30 Ländern weltweit vertreten. bonprix zählt zu den Top E-Commerce Unternehmen in Europa und ist eines der umsatzstärksten Unternehmen der Otto Group. Wir beschäftigen rund 3.000 Mitarbeiter und bieten durch unser Geschäftsmodell, unsere Innovationsfähigkeit und das internationale Wachstum beste Karrierechancen.

Was dich erwartet:

- **Do it!** Build up bonprix as a fashion brand and join in on a journey that has just begun
- **Be it!** In the Department Marketing/Werbung you refer to the Creative Director International
- **Your voice!** You have daily contact with our agencies & fotostudios
- **Responsible!** Secure the online photography & new framework direction
- **Basics!** Update look books pr. brand label for online. benchmark & competitor analyses; you stay in close contact with internal departments like sales, marketing, E-Commerce & purchase
- **Guidance!** You assure quality of online & emotional photography - according to brand DNA / brand labels look & feel
- **Inspire!** Create inspiration for content at all touch points according to creative direction

Was du mitbringen solltest:

- **Experience?** You work as art director or fashion editor? Working in a fashion online company, a photostudio or in an agency with fashion clients?
- **Passion for fashion?** We are looking for someone with creative & strong interest in fashion and online fashion business
- **Move it?** You want to realise your own footprints of strategic and creative ideas
- **Support!** You are co-pilot at the implementation of bonprix creative direction / Fashion brand on an operational level
- **English?** Fluent English skills and willing to improve your German (Company language in Hamburg)
- **IT-Skills!** You have good experience in Adobe programs illustrator, Photoshop, InDesign etc.
- **Can-do attitude!** You go the extra mile for great service and results; loyal and process oriented

Das bieten wir dir:

- Gestaltungsmöglichkeiten und Freiraum in einer innovativen Organisation
- eine offene Kultur, ein unkompliziertes Miteinander und Freude am gemeinsamen Erfolg
- attraktive Arbeitgeberleistungen
- individuelle Entwicklungschancen



**bonprix Handelsgesellschaft mbH, Personalabteilung, Martina Menz,
Haldesdorfer Straße 61, 22179 Hamburg
oder per E-Mail an: personal@bonprix.net**