

fashion connect

How shopping works in bonprix's new fashion store

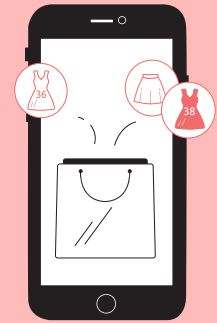


Check-In

Open store mode in the bonprix app, scan your ticket and start shopping!



Find a favourite piece and scan it



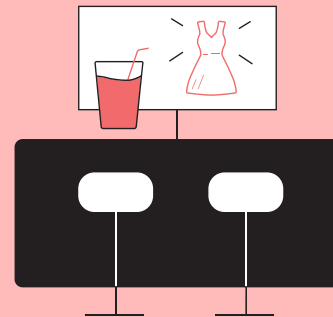
Shopping Bag

Select the size you want.



Fitting Room

Different lighting? Different size?
Fashion assistant? Coming right up!



Fashion Bar

Enjoy a drink and some style inspo until there's a fitting room free.



Shopping Bag

Has everything in it with no unwanted extras. All thanks to RFID technology.

Buy It Now

Without trying it on.



Check-Out

Quick and easy using your preferred payment method.